

2025 Annual Community Survey Results Summary

Survey approach



Completed responses

1060 full survey

59 short survey



Duration

4 weeks

20 Oct – 17 Nov



Marketing channels

84% online

16% traditional



In-person Engagement

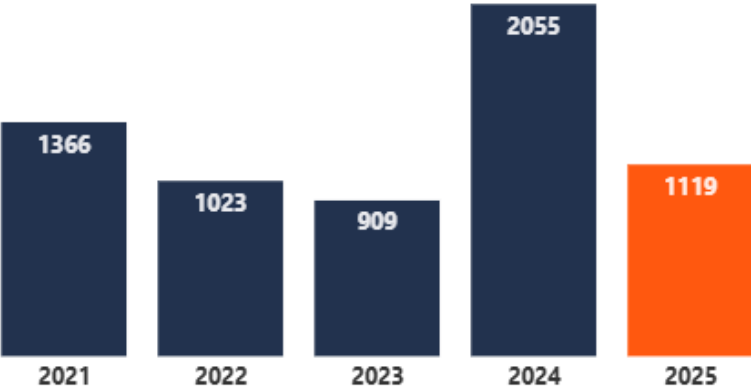
Pop-ups held in Roebourne,
Wickham, Dampier, Karratha



95% confidence level

3% margin of error

Participation



Year	Total Respondents	YOY Change %
2025	1119	<div></div> -22%
2024	2055	<div></div> 50%
2023	909	<div></div> -33%
2022	1023	<div></div> -25%
2021	1366	<div></div> 0%

Overall participation in 2025 was lower than the record high response rate recorded in 2024.

Several factors are likely to have contributed to this result:

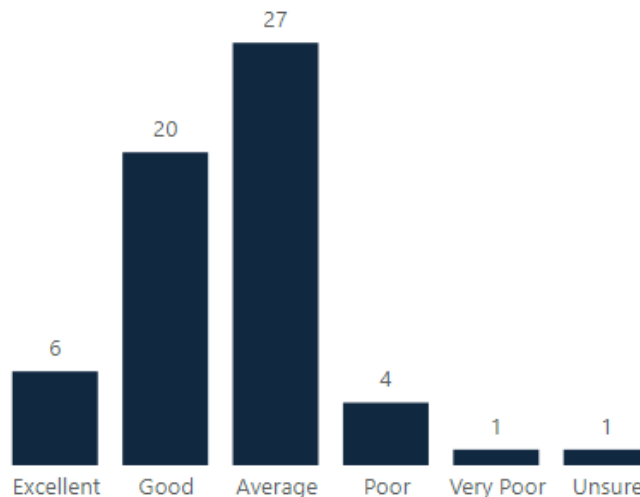
- Feedback indicates ongoing survey fatigue within the community, particularly in relation to longer surveys.
- The strong novelty effect and incentive appeal achieved in 2024 was not replicated to the same extent in 2025.
- Responses from stakeholder groups and City facility users were noticeably lower in 2025.
- Organic social media engagement was weaker compared to 2024, although paid Facebook campaigns performed more strongly.

Despite the lower total response count, the survey achieved a statistically reliable sample and continues to provide valuable insights into community sentiment and priorities.

Short survey

Location	Total Responses	%
Baynton	12	20%
Bulgarra	1	2%
Cheeditha	6	10%
Dampier	6	10%
Karratha	10	17%
Madigan	1	2%
Millars Well	2	3%
Nickol	5	8%
Nickol West	1	2%
Pegs Creek	1	2%
Roebourne	9	15%
Roebourne/Cheeditha	1	2%
Wickham	4	7%

PERFROMANCE RATING



Responses

59

Performance
Score

68

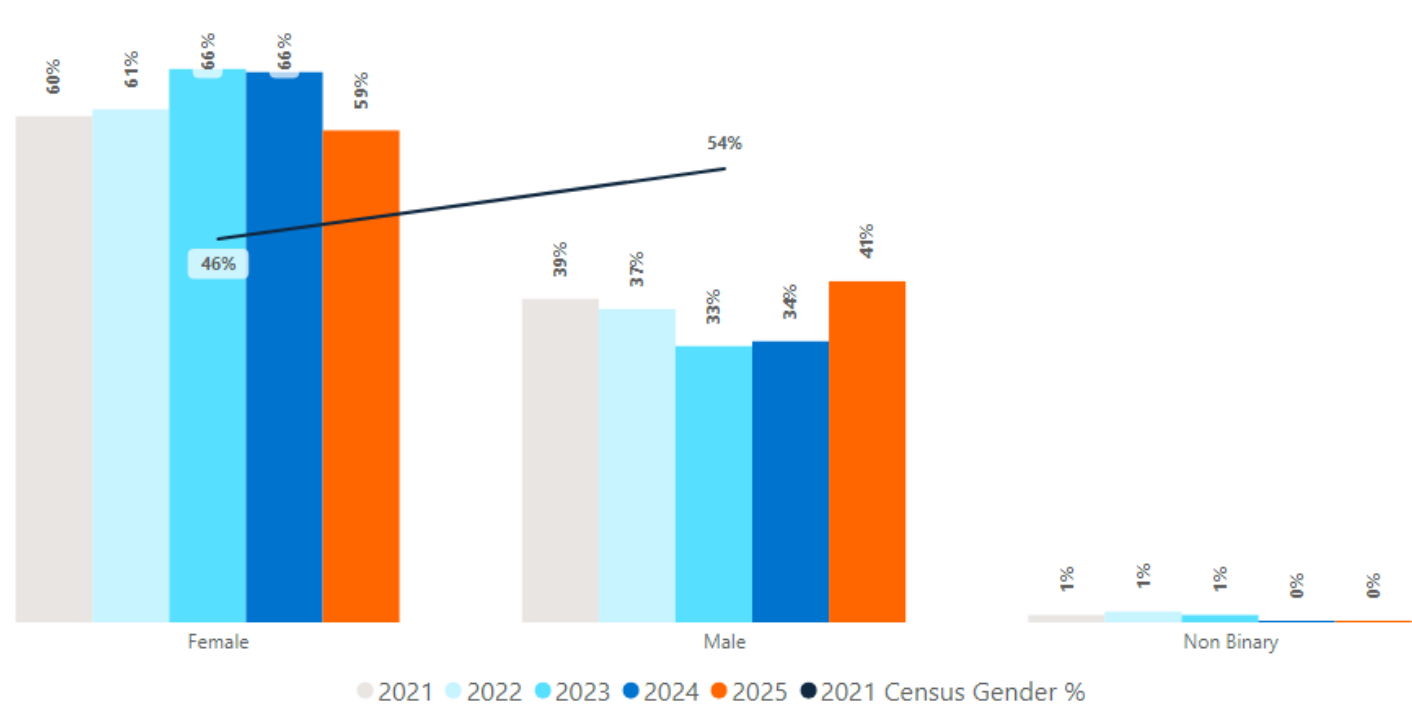
Representation by Suburb

Location	2025	2024	2023	▼ Census 2021
Nickol / Nickol West	25%	24%	22%	23%
Baynton / Baynton West	23%	23%	23%	21%
Bulgarra	13%	14%	12%	14%
Millars Well	10%	10%	11%	10%
Pegs Creek & CBD	11%	11%	9%	10%
Wickham	7%	6%	9%	9%
Dampier	8%	6%	5%	6%
Roebourne	2%	2%	1%	5%
Other	1%	2%	2%	2%
Point Samson	2%	2%	4%	1%

*other Includes Cheeditha, Weymul, 5 Mile

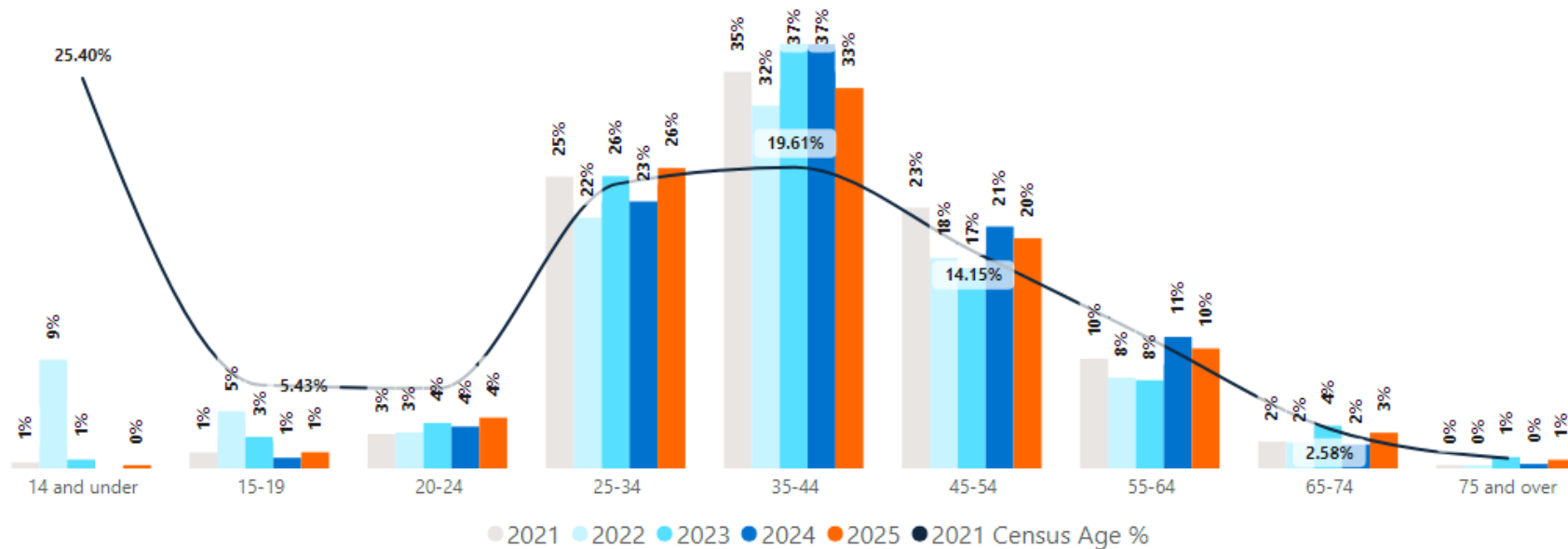
Representation by Gender

% Respondents by Gender

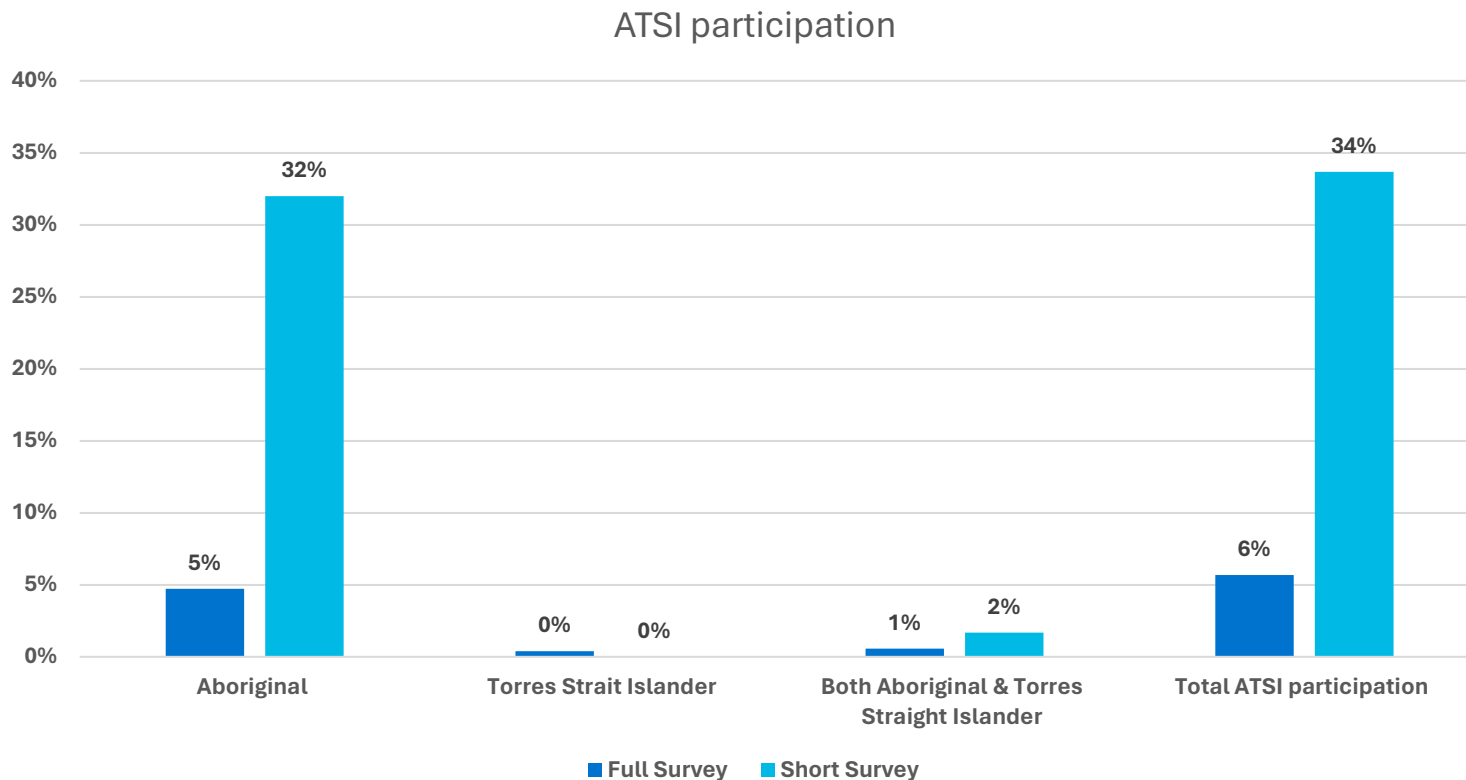


Representation by Age

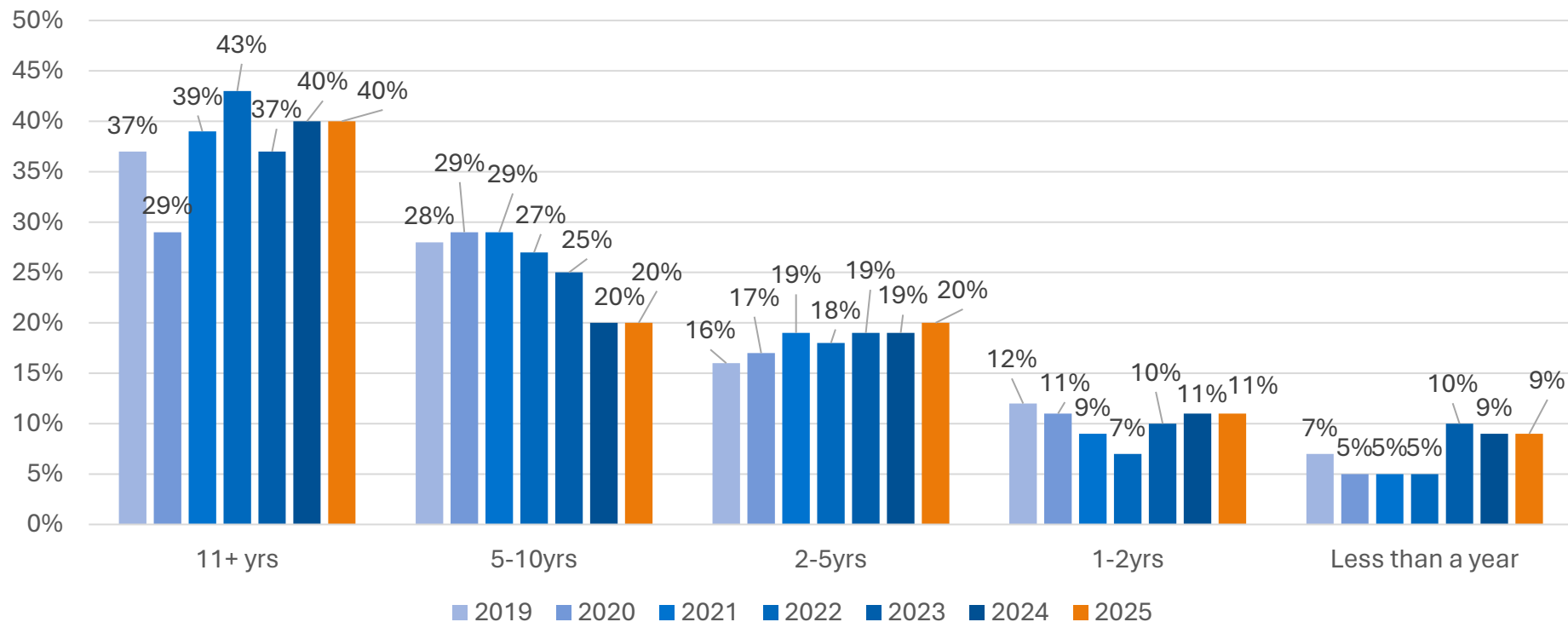
% Respondents by Age



Aboriginal and Torres Strait Islander Representation

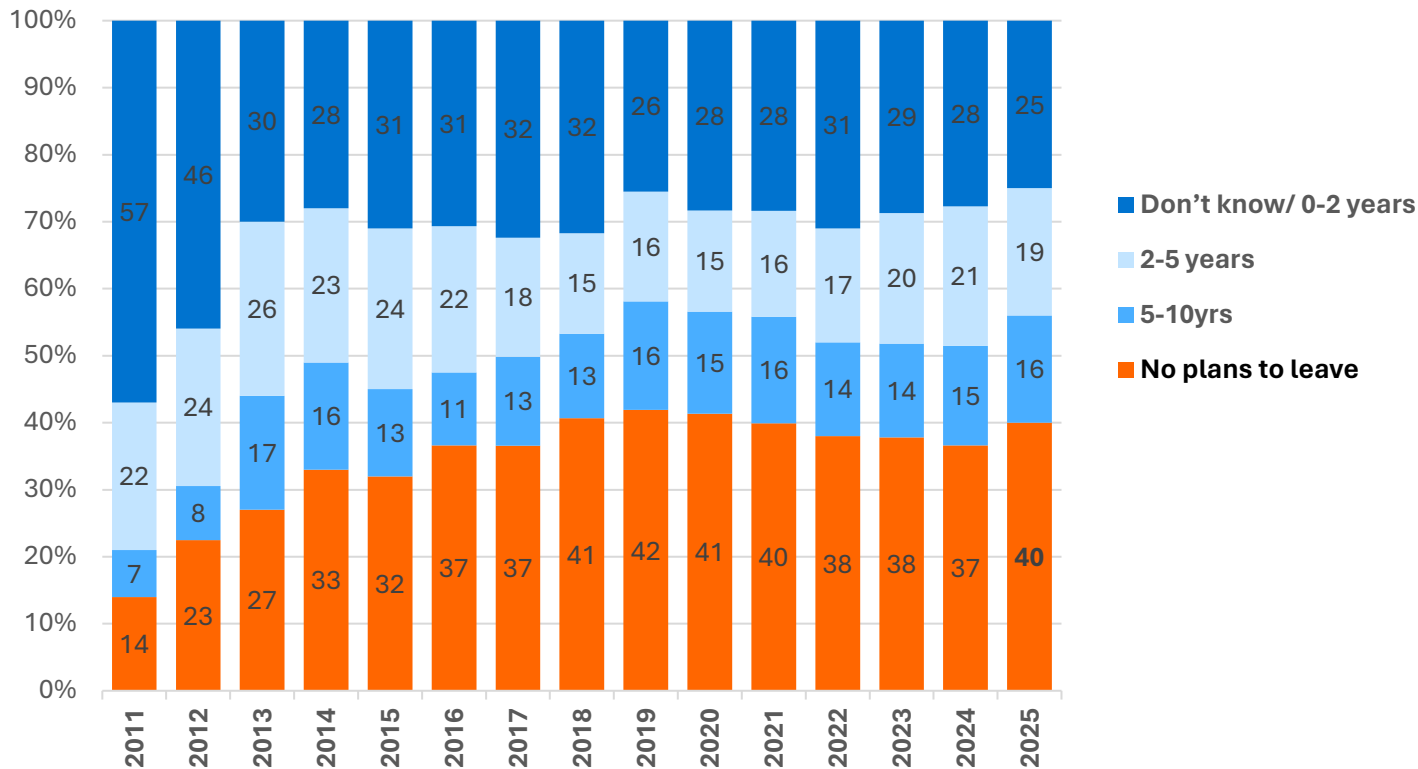


How long have you lived in the city



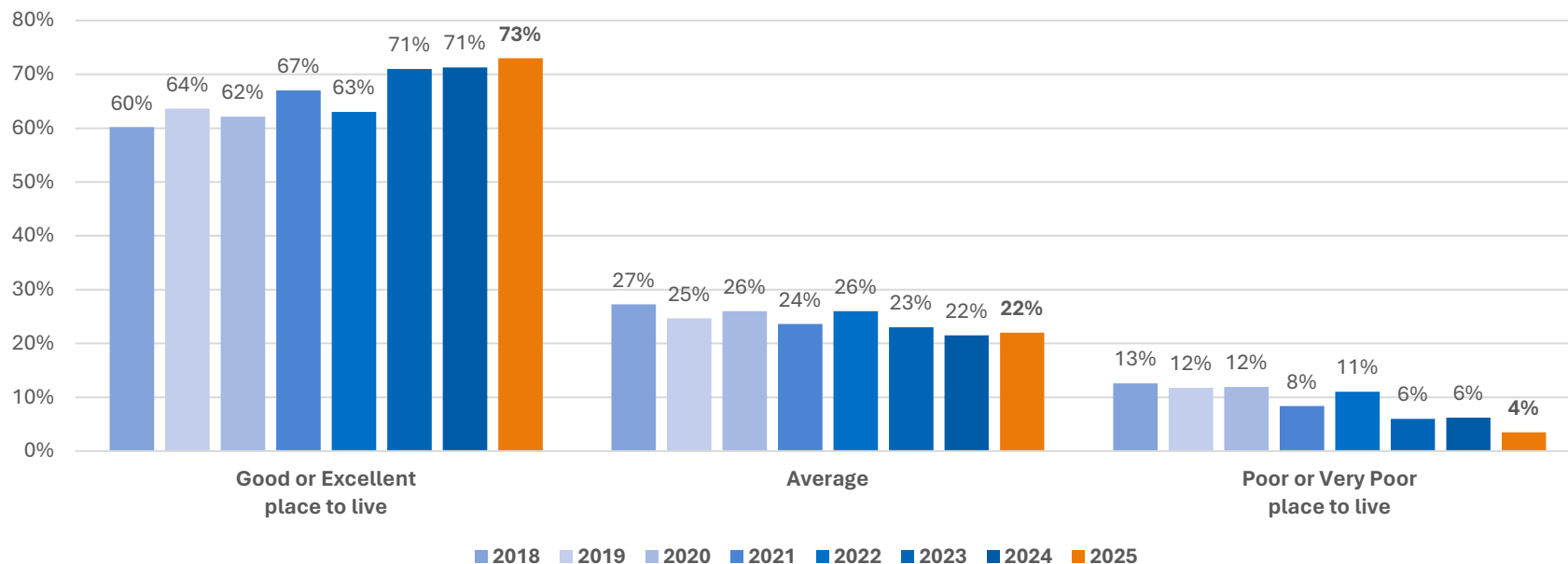
1% accounts for answers left blank in 2024

Intentions to stay



Opinions about the City

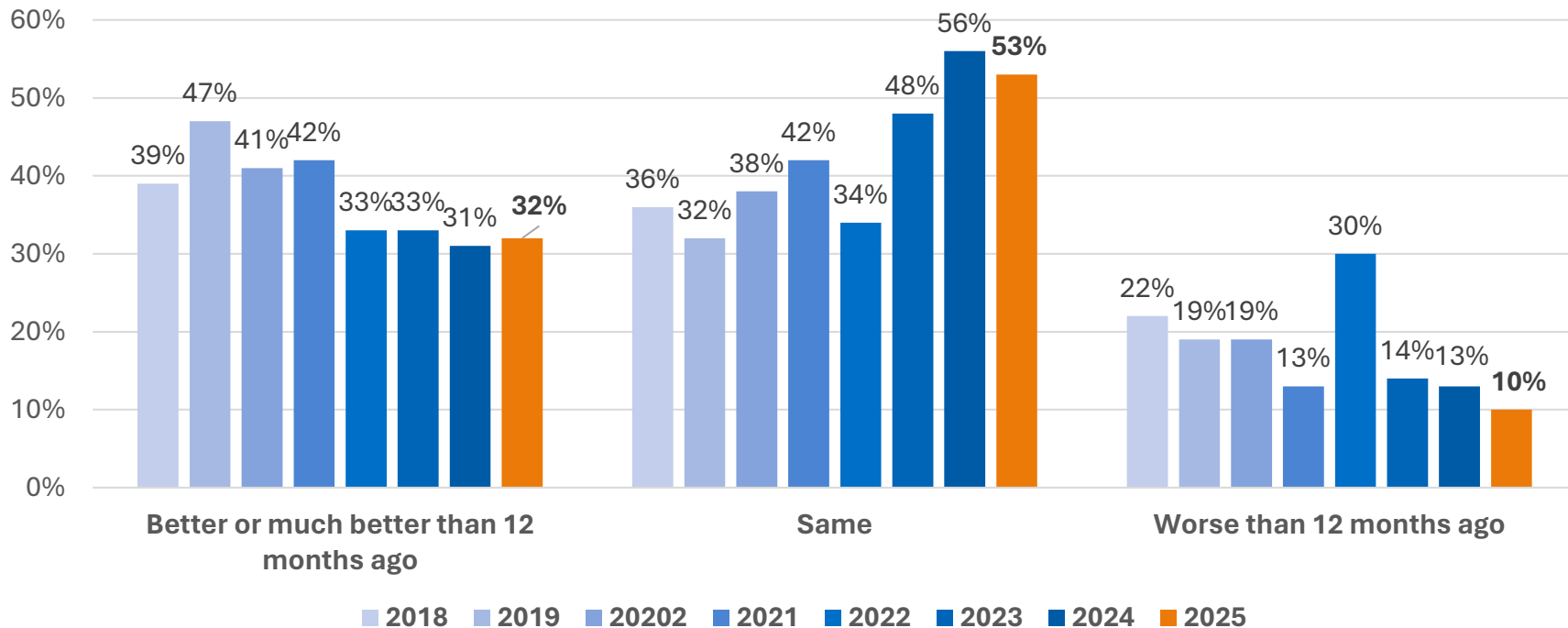
City of Karratha as a place to live



1% accounts for answer left blank in 2024

Opinions about the City

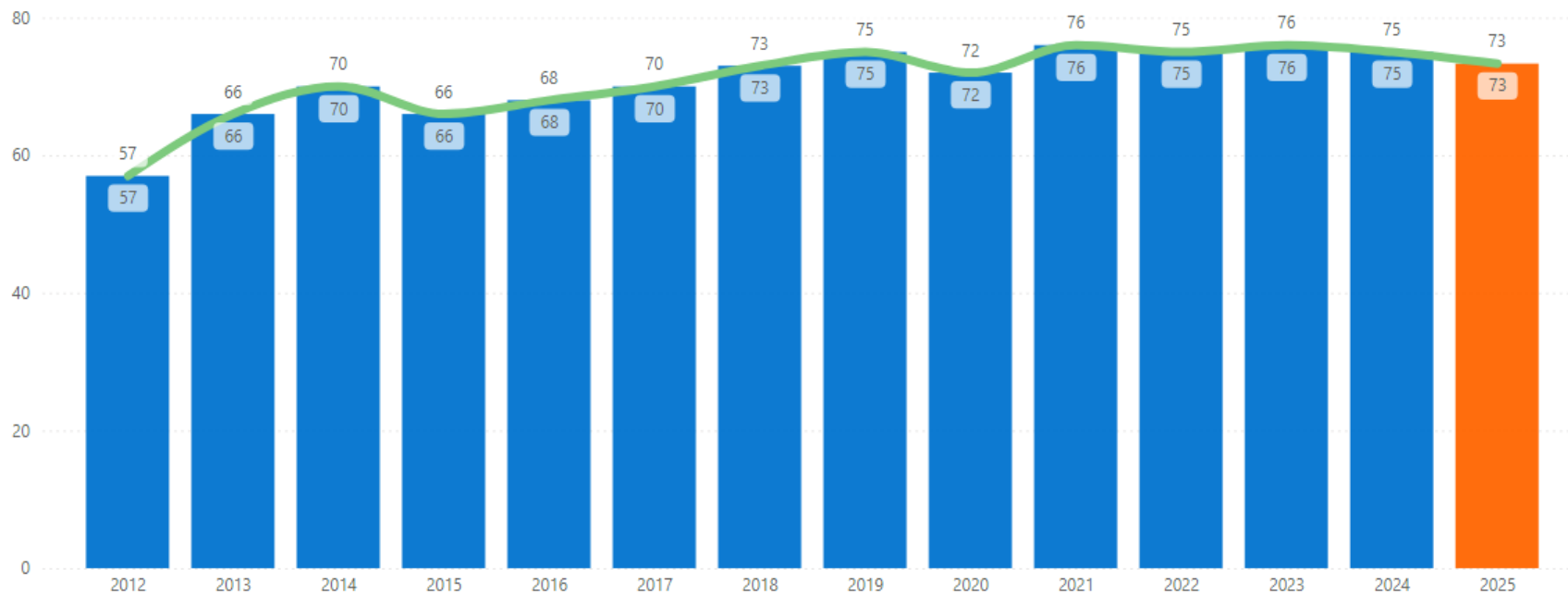
Compared to 12 months ago...



Overall performance score

Performance
Score

73



Town/suburb overall scores

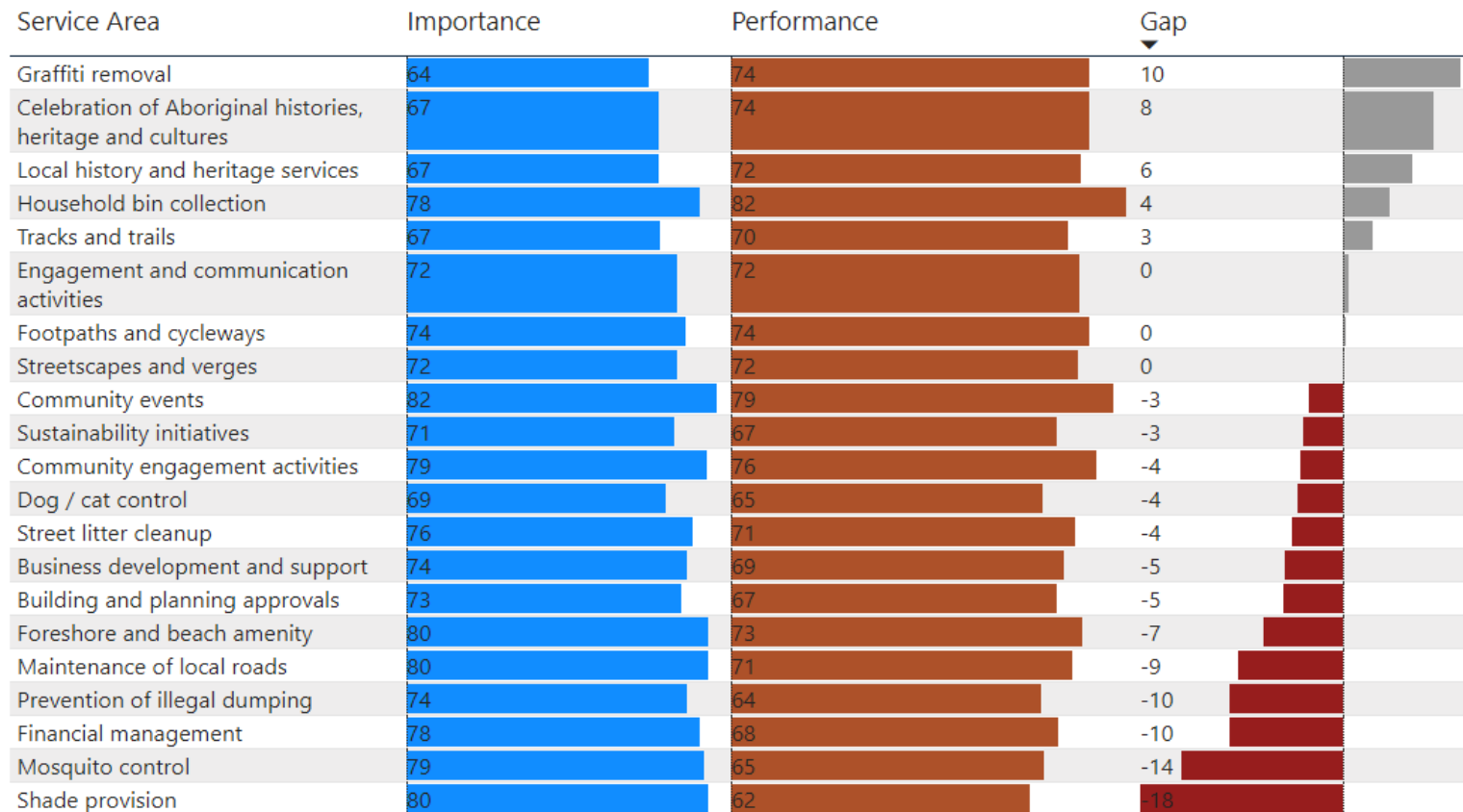
2025, 2024, 2023, YoY % Change (2024-2025)

BY LOCATION

Location ▲	2025	2024	2023	YoY % Change (2024-2025)	
Baynton / Baynton West	77	76	78	▲	1%
Bulgarra	75	75	78	▲	0%
Dampier	73	72	79	▲	1%
Millars Well	77	77	76	▲	0%
Nickol / Nickol West	75	77	79	▼	-2%
Other	68	73	75	▼	-7%
Pegs Creek & CBD	74	72	76	▲	3%
Point Samson	59	65	58	▼	-9%
Roebourne	62	71	67	▼	-12%
Wickham	69	67	71	▲	3%

*other Includes Cheeditha, Weymul, 5 Mile

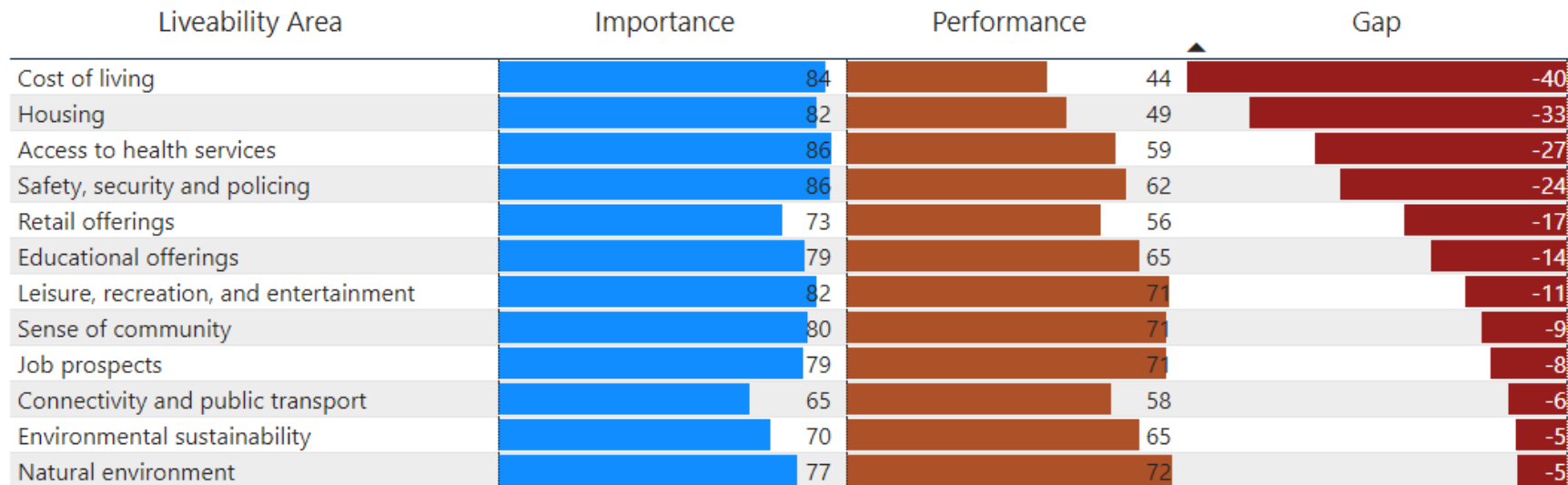
Services performance gaps



Facility performance gaps 2025

Facilities	Importance	Performance	Gap
Libraries	71	83	12
Red Earth Arts Precinct	75	85	10
Roebourne Aquatic Centre	65	74	9
The Base (Wickham Youth Centre)	67	75	8
Karratha Tourism and Visitor Centre	66	75	8
Wickham Recreation Precinct	66	74	8
The Youth Shed (Karratha Youth Centre)	70	76	6
Indoor Play Centre	68	74	6
Community buildings and halls	71	74	3
Waste facilities	79	80	1
Sports fields	78	79	0
Karratha Leisureplex	83	83	0
Parks, gardens and open spaces	82	79	-3
Karratha Airport Terminal	81	75	-6
Public toilets	78	70	-8

Liveability performance gaps 2025



The most important thing to focus on...

Theme/Topic	Mentions	What the City Should Do	Sample Quote
Housing Affordability & Availability	136	Fast-track land releases, incentivise affordable housing developments, and partner with state/federal agencies for key worker and family housing.	<p>“Housing is the most important thing.”</p> <p>“More affordable housing. Better choice for residents.”</p>
Shade & Public Amenity	96	Accelerate installation of shade structures at parks, playgrounds, and bus stops; prioritize shaded walkways and seating in upgrades.	<p>“More shade at playgrounds and car parks is vital in this climate.”</p> <p>“Shade, housing for health professionals.”</p>
Airfares & connectivity	64	Advocate for more affordable regional airfares, expand resident airfare subsidy schemes. International Status	<p>“Cost of living particularly cost of flights to travel from Karratha.”</p> <p>“Keep our flights to Perth at reduced cost, it’s already expensive to travel to Perth as a family.”</p>
Community Safety & Crime	57	Increase community safety patrols, install more CCTV in hotspots, support youth engagement programs, and work with police on crime prevention.	<p>“Local crime prevention. Keeping children engaged and in school.”</p> <p>“Reducing crime, fixing roads.”</p>

The most important thing to focus on...

Theme/Topic	Mentions	What the City Should Do	Sample Quote
Public health, needles & cleanliness	67	Prioritise sharps removal and reporting systems, work with Health, Police and NGOs on prevention and education, increase cleaning frequency in hotspots.	“Clean up and control over needles left in parks and playgrounds.” “Safety, public health with needles, high concern regarding safety of kids playing in parks/playgrounds.”
Youth & Family Recreation	46	Invest in new water parks, indoor recreation centres, and youth hubs; expand free/low-cost family events and activities.	“We really would like more for teenagers to do around the city, putt putt, bowling, movies a place to hang that is not Hungry Jacks or youth shed.” “More family friendly activities please.”
Weeds & Footpath Maintenance	32	Find alternatives to glyphosate for weed management. Need to spray the weeds and maintain footpaths.	“Stop spraying glyphosate to control the weeds” “You are told every year about weeds and footpaths and nothing gets done”
Public Toilets	18	Clean and accessible public toilets	“Simple things like footpaths, public toilets and dump points for our visitors need updating.”

Short survey most important thing to focus on...

Theme/Topic	Mentions	What the City Should Do	Sample Quote
Youth, children & teen activities / wellbeing	18	More things to do for teens and young people, youth programs, night diversion, BMX/skate parks, water parks, activities for kids during heat	<p>"Youth programs - night diversion - Pool - children free - 12 yrs & under"</p> <p>"I think the most important thing for the city to focus on over the next 12 months is to have more fun things on offer for teens."</p> <p>"Getting a waterpark for the kids."</p>
Cleanliness, waste & basic maintenance	14	Improve rubbish collection and waste services, increase cleaning of footpaths, public spaces and facilities, address glass and litter in high-use areas	<p>"Cleaning glass off of EVERYWHERE"</p> <p>"Rubbish collection"</p> <p>"Potholes need to be fixed – important"</p>
Equity of services	6	Direct more investment and maintenance to Roebourne and Wickham, improve access to services and transport, increase on-the-ground engagement and presence	<p>"Try to do something for Roebourne. Maybe transportation services for the people of Roebourne."</p> <p>"Karratha/Dampier get everything - need to focus on Roebourne/Wickham. Lacking help maintaining."</p>
Safety, lighting & night-time amenity	4	Improve lighting in public spaces and sporting facilities, increase night-time safety and visibility	<p>"Be more safer at night so people can go walking there dog safely and not be aware and also the theft that the city have"</p>

